

8). VENDOR MEMBERSHIP RENEWAL:

Let us assume:
Total Domestic Vendor= 3000 X 100 HUB = 300000
Approx Renewal Ammount Rs. 600/- Per Vendor
Total Renewal Ammount 300000 X 600 = Rs. 18,00,00,000/-
Z.M.A Revenue (1.5%) 180000000 X 1.5% = Approx Rs. 27,00,000/- Per Month

9). Z.M.A's Institute Revenue:

Let us assume Fees collected in 1 year = Rs. 96,00,000/- X 100Institute = Approx Rs. 96,00,00,000/-
Z.M.A's Revenue (1.5%) Rs. 96,00,00,000 X 1.5% =Approx Rs. 1,44,00,000/- (Yearly)
Institute Monthly Connission Rs. 1,44,00,000 / 12 = Approx Rs. 12,00,000/- (Monthly)

TOTAL Z.M.A'S MONTHLY REVENUE:

Pariwar1 Card = Approx Rs. 16,66,600/-
Kit Care Service = Approx Rs. 7,50,000/-
Product Sale = Approx Rs. 2,25,00,000/-
Health Care Srevice = Approx Rs. 56,25,000/-
Business Care Service = Approx Rs. 56,25,000/-
Diagnostic Care Service = Approx Rs. 56,25,000/-
Wellness Care Service = Approx Rs. 86,40,000/-
Vendor Membership Renewal = Approx Rs. 27,00,000/-
Institute Course Fees = Approx Rs. 12,00,000/-
Total Monthly Revenue = Approx Rs. 5,43,31,600/-





AN UNIT OF SPACE FOUNDATION
PARISEVA PARIWAR
ULTIMATE DESTINATION OF YOUR QUERY

ZONAL MARKETING ASSOCIATE

REVENUE

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1). PARIWAR1 CARD:

Total Card Sale from their Domain Network 100 HUB X 25000 = 25,00,000
Z.M.A Revenue Rs. 8/- per Card
Total Revenue 25,00,000 X 8 = Approx Rs. 2,00,00,000/-
Monthly Income 2,00,00,000 ÷ 12 = Approx Rs. 16,66,600/- Per Month

2). KIT CARE SERVICE:

Let's assume 100 HUB X 250 Kit = 25000 Kit / month
Let's assume Kit Price Rs2,000/- Total Sale 25000 X 2000 = Rs. 5,00,00,000/-
Z.M.A Revenue 50000000 X 1.5% = Approx Rs. 7,50,000/- Per Month



3). PRODUCT SALE:

Let's assume Daily sale Rs. 5,00,000/- X 100 HUB = Rs. 5,00,00,000/-
Monthly Sale 50000000 X 30 = Rs. 150,00,00,000/-
Z.M.A Revenue (1.5%) 150,00,00,000 X 1.5% = Approx Rs. 2,25,00,000/- per Month

4). HEALTH CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 100 HUB = Rs. 1,25,00,000/-
Monthly Service Bill Rs. 1,25,00,000/- X 30 Days = Rs. 37,50,00,000/-
Z.M.A Revenue (1.5%) 37,50,00,000 X 1.5% = Approx Rs. 56,25,000/- Per Month

5). BUSINESS CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 100 HUB = Rs. 1,25,00,000/-
Monthly Service Bill Rs. 1,25,00,000/- X 30 Days = Rs. 37,50,00,000/-
Z.M.A Revenue (1.5%) 37,50,00,000 X 1.5% = Approx Rs. 56,25,000/- Per Month

6). DIAGNOSTIC CARE SERVICE:

Let's assume Daily Service Bill Rs. 1,25,000/- X 100 HUB = Rs. 1,25,00,000/-
Monthly Service Bill Rs. 1,25,00,000/- X 30 Days = Rs. 37,50,00,000/-
Z.M.A Revenue (1.5%) 37,50,00,000 X 1.5% = Approx Rs. 56,25,000/- Per Month

7). WELLNESS CARE SERVICE:

Let's assume 100 HUB generate 100 X 384 = 38400 Appointment Slot
Let's assume Rs. 500 / Slot = 38400 X 500 = Rs. 1,92,00,000/- Daily
Monthly Service Bill Rs. 1,92,00,000 X 30 Days = Rs. 57,60,00,000/- Monthly
Hub Revenue (1.5%) 57,60,00,000 X 1.5% = Approx Rs. 86,40,000/- Per Month

